



## Press Release

### FOR IMMEDIATE RELEASE

**Contact:** Nina Glaser, Communications Coordinator  
**Phone:** 561-909-7014 (cell)  
**Email:** Nina.Glaser@AlpertJFS.org

### ZELDA MASON APPOINTED PRESIDENT AND BOARD CHAIR OF FERD & GLADYS ALPERT JEWISH FAMILY SERVICE AND MELVIN J. & CLAIRE LEVINE JEWISH RESIDENTIAL & FAMILY SERVICE

**WEST PALM BEACH, FL – July 1, 2020** –Zelda Mason was installed as President and Board Chair of Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) and Melvin J. & Claire Levine Jewish Residential & Family (Levine JRFS) for a one-year term at the agencies' 2020 Annual Meeting, which took place virtually, on Monday, June 29, 2020. She succeeds Michael A. Lampert, Esq. in the position, who served as President and Board Chair from 2018-2020.

"I am pleased to congratulate Zelda Mason on being our new Board Chair," said Chief Executive Officer Marc D. Hopin. "I look forward to being her partner as we shepherd our agencies through these difficult and unique times. I am forever grateful for the counsel of Michael Lampert, who has been a tremendous help to me the last two years."

"I am honored and humbled to be the new President and Board Chair," Mason said. "It is my mission to make Alpert JFS and Levine JRFS the very best that they can be, expanding and strengthening programs, and increasing our donor base. We can change lives when words like *chesed* (Hebrew for kindness) and *Tikkun Olam* (Hebrew for repair of the world) are put into action. It is my sincere hope that our community members will join me in the coming year to support the critical work of the agencies. I know from first-hand experience that when you give, you get so much more in return!"

Mason's passion for philanthropy has been demonstrated by the numerous leadership roles she held, including presidential positions at Brandeis National Women's Committee, Palm Beach; the Jewish Community Center of the Palm Beaches; and Temple Israel; and Women's Philanthropy Chair at the Jewish Federation of Palm Beach County. She is a current Member of the Board of the Fellowship of Christians and Jews, and a past Board Member of the Armory Arts Center, as well as Founding Chair of the Alpert JFS Chai Society.

She will lead the 2020-2021 Board of Directors for Alpert JFS and Levine JRFS. Officers for Alpert JFS include: Vice Presidents Donald Abrams and Vivienne Ivry, Secretary Diann Mann, and Treasurer Alan I. Goldberg (Mann's and Goldberg's roles extend to both agencies. Carolyn Gleimer Silbey will serve as Vice President for Levine JRFS, and serve as a Member-at-Large for Alpert JFS, joined by Jason DeGrosso, Neil Efron, Ellie Hart, Bob Herzog, Robert Keats, Stacey H. Lampert, Jennifer Lesser, and Dale Rands. Levine JRFS Members-at-Large include Ilene Goldstein, Jane Lampert, and John Stern.

Learn more about Mason, and the programs and services of Alpert JFS and Levine JRFS in the latest issue of *Transformations*, the agency publication, at [www.bit.ly/tr-june2020](http://www.bit.ly/tr-june2020).

Established in 1974, Ferd & Gladys Alpert Jewish Family Service is a nationally accredited service provider for children, adults, seniors, and Holocaust survivors. The non-profit, non-sectarian organization is a trusted leader, with a team of 200 highly skilled professionals delivering high-quality care to community members. Alpert JFS works to ensure the well-being of children and families, independence of older adults and quality-of-life for individuals with disabilities. For more information, visit [www.AlpertJFS.org](http://www.AlpertJFS.org) or phone 561-684-1991.

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Zelda Mason