



**Press Release
FOR IMMEDIATE RELEASE**

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**ALPERT JFS EMBARKS ON A NEW VENTURE, BECOMING A HOME HEALTH AGENCY LICENSEE
JFS Homecare LLC d.b.a. JFSComForCare is Now Fully Operational and Licensed**

WEST PALM BEACH, FL – May 21, 2021 – As a human and social service agency, Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) has seen the challenges aging, chronic illness and/or injury can have on community members. In an effort to provide even more services to help people maintain their respect and dignity and remain in the comfort of their own homes for as long as possible, the organization will provide hands-on non-medical home health care services through JFS Homecare LLC, d.b.a. JFSComForCare, with clients from Palm Beach County through the Treasure Coast.

The Agency for Health Care Administration will govern JFSComForCare, a licensee of the franchised ComForCare Senior Services business at 9121 N. Military Trail in Palm Beach Gardens, owned and operated by Scott and Irene Greenberg, Allison Greenberg-Negri and Tino Negri, and Melissa Greenberg-Morante and Joe Morante. Licensed operations are in a separate and distinct space.

Home Health Aides (HHAs) and Certified Nursing Assistants (CNAs) will provide assistance with the six activities of daily living (ADLs), including bathing, continence, dressing, feeding, toileting, and transferring/ambulation, as well as assistance with errands, companionship, light housekeeping, meal preparation, medication reminders, respite care, safety supervision, and transportation to appointments. Care plans are established following an assessment by a registered nurse (RN).

“It is a remarkable thing to be able to improve the quality of life for someone,” said Alpert JFS CEO Marc Hopin. “We make a difference in someone’s life every time we go to work, and it is our honor to serve with compassion and dignity. JFSComForCare is an extension of the work we have been doing for the past 47 years, and this new endeavor will, like everything we do, maintain the highest standards possible for our clients.”

“Our mission is, simply, to always do the right thing,” said Scott Greenberg. “We recognize that everyone is important, and we strive to treat them the way we want to be treated. We couldn’t be more excited about this partnership combining our philosophy with Alpert JFS’ history. Together, we will provide services to Alpert JFS Holocaust Survivors Assistance program, Guardianship and Chai Line (intake and referral) department clients, with private, VA and long-term care insurance payment accepted.”

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JFSComForCare

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ComForCare Senior Services is a home care agency, with licensed, bonded and insured caregivers, who may receive training over and above what state law requires, including Alzheimer's and dementia training, Parkinson's training, Holocaust survivor training, Jewish cultural training, and skills training.

JFSComForCare, a premier provider of home care services, is located at 9121 N. Military Trail, Suite 205, Palm Beach Gardens, FL 33410. Prospective clients may telephone 561-425-5180, email office@jfscomforcare.com, or visit <https://jfscomforcare.com/>.

Established in 1974, Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) is a nationally accredited service provider for children, adults, seniors, and Holocaust survivors. The non-profit, non-sectarian organization is a trusted leader, with a team of nearly 200 highly skilled professionals delivering high-quality care to community members. Alpert JFS works to ensure the well-being of children and families, independence of older adults, and quality of life for individuals with disabilities. For more information, visit www.alpertjfs.org/ or phone 561-684-1991.

JFSComForCare HHA License #: **HHA299995272**

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