



**Press Release
FOR IMMEDIATE RELEASE**

Contact: Nina Glaser, Communications Coordinator
Ferd & Gladys Alpert Jewish Family Service
Cell Phone: 561-909-7014
Email: Nina.Glaser@AlpertJFS.org

MARK YOUR CALENDARS FOR 2020-2021 EVENTS FROM ALPERT JFS!

WEST PALM BEACH, FL – October 8, 2020 – Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) has an exciting line-up of events for the 2020-2021 season, from a virtual benefit for Holocaust survivors, to raising awareness about abuse, and its first scheduled on-site event for this season, the inaugural Alpert Cup Golf Tournament and Auction.

On **December 3, 2020**, the agency's annual "Never Again" Holocaust Survivors Benefit will be online from 7:00-8:00 p.m. The featured guest will be Matthew Orton, writer and co-producer of "Operation Finale" which is based on the true story of the team of secret agents sent to track down Nazi Officer Adolf Eichmann in Argentina, his arrest, and subsequent trial in Israel. Skip Randolph and Maggie Zeidman, chair and co-chair, respectively, of Palm Beach Fellowship of Christians and Jews are event honorees.

On **February 16, 2021**, the virtual 17th Annual "No Excuse for Abuse" (NEFA) event will be held from 7:00-8:00 p.m. Abduction survivor, advocate, author and foundation founder Elizabeth Smart will be the keynote speaker. Attendees will have the opportunity to shop online, with a percentage of proceeds donated to Alpert JFS.

On **April 15, 2021**, the Inaugural Alpert Cup Golf Tournament and Auction will be held at High Ridge Country Club, 2400 Hypoluxo Road in Lake Worth. The golf event will be from 1:00-5:00 p.m. with play, a boxed lunch and cocktail hour, followed by an auction/cocktail party from 5:30-7:00 p.m., featuring Artist/Entertainer Michael Israel.

The "Never Again" and "No Excuse for Abuse" events will have no covert, though the agency is asking the community to help us reach a fundraising goal of at least \$360,000 towards the 2020-21 Annual Campaign, in connection with these two programs.

"With your most generous contribution, we can advance our ongoing work to give help and hope to all the members of our Jewish community and its neighbors" said Alpert CEO Marc Hopin. "Your gift will be providing much-needed assistance those in the Greater Palm Beaches who need the most help during a time of unprecedented need."

Established in 1974, Ferd & Gladys Alpert Jewish Family Service is a nationally accredited service provider for children, adults, seniors, and Holocaust survivors. The non-profit, non-sectarian organization is a trusted leader, with a team of nearly 200 highly skilled professionals delivering high-quality care to community members. Alpert JFS works to ensure the well-being of children and families, independence of older adults, and quality of life for individuals with disabilities. For more information, visit www.AlpertJFS.org/ or phone 561-684-1991.

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