



**Press Release
FOR IMMEDIATE RELEASE**

Contact: Nina Glaser, Communications Coordinator
Ferd & Gladys Alpert Jewish Family Service
Phone: 561-909-7014 (cell)
Email: Nina.Glaser@AlpertJFS.org

**DANIELLE LUSTMAN JOINS FERD & GLADYS ALPERT JEWISH FAMILY SERVICE
AS DIRECTOR OF MARKETING AND COMMUNICATIONS**

WEST PALM BEACH, FL – November 2, 2020 – Danielle Lustman has joined Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) as Director of Marketing and Communications. Most recently, she held the same position at the Leon & Leona Brauser Maimonides Academy in Fort Lauderdale, FL.

“I am thrilled to welcome Danielle Lustman to the agency,” said Alpert JFS CEO Marc Hopin. “Her creative skills and social media expertise will bring added value to our marketing and communications endeavors.”

Lustman has an undergraduate degree from Towson University in Maryland, a certificate from the University of California, Los Angeles, and participated in business skills training at New York University. She was lead presenter at the Future of Education Technology Conference earlier this year, chosen from more than 10,000 applicants to present on “Using Social Media to Create Excitement About Your School.”

Established in 1974, Ferd & Gladys Alpert Jewish Family Service (Alpert JFS) is a nationally accredited service provider for children, adults, seniors, and Holocaust survivors. The non-profit, non-sectarian organization is a trusted leader, with a team of nearly 200 highly skilled professionals delivering high-quality care to community members. Alpert JFS works to ensure the well-being of children and families, independence of older adults, and quality of life for individuals with disabilities. For more information, visit www.alpertjfs.org/ or phone 561-684-1991.

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